

Golf's leading tee time distributor and technology provider,
now powering the most trusted tee sheet platform.



Bookings



65% of bookings are for the next 48 hour period



25% booked when the club house is shut



14,000 new bookers in 2017



30% booked on the same day



60% of tee times are played mid week

Technology

Mobile accounts for 42% of all bookings

Device breakdown:



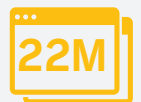
iOS



Android

3.5M golfers reached on social

Generating



22M page views

65% use social media at least 1X/week



30% use social media for golf



300,000 golfers in our email database

Golfers

81% prefer to play with a friend



9 out of 10 enjoy the game for fitness / exercise



53% identify as influencers amongst golf buddies