

# Operations Technology

business.golfnow.co.uk



**33 Million**  
rounds booked  
in 2017

**1,300+**  
course partners

**£13 Million**  
in online revenue

## Technology to succeed, support you need

Keeping your business thriving in a competitive, tech-driven marketplace can be a challenge. Fortunately, BRS Golf has the industry-leading marketplace, software and service options to help maximize your business' potential.

### Features



#### Power your profit

Customers go online when they're ready to buy, and that holds true for everything—including tee times. The ability to view and search your inventory any time makes golfers 60% more likely to book, and 24-hour access lets you capture customers even when the shop is closed.



#### Take control

The BRS Golf Tee Booking System offers more than one way to manage your business. You can price and track tee times, manage facilities bookings, coordinate competition payments and start sheets and much more with the industry's best system.



#### Your website, anywhere

With more than 50% of web usage taking place on a mobile device, responsive sites are key. Easy-to-update, search-engine-optimised BRS Golf website solutions ensure that you meet customers wherever they are.



#### Looking forward

The best technology undergoes constant improvement. And so do BRS Golf's solutions. When we stay up to date, so do you.

### Find your solution

GolfNow Business helps golf courses like yours build lasting relationships with golfers by providing innovative technologies, professional services and dependable support, 24/7/365.

Teeofftimes and BRS Golf are part of the GolfNow family of brands, serving more than 9,000 course partners worldwide.

- The UK & Ireland's leading online tee time provider since 2005
- Serving 1,700+ courses
- Trusted by more than 300,000 golfers
- In partnership with Golf Channel



To learn more about our offerings, contact our Account Management Team at [sales@GolfNow.co.uk](mailto:sales@GolfNow.co.uk) or by calling Freephone Number: **00800 780 88888**.