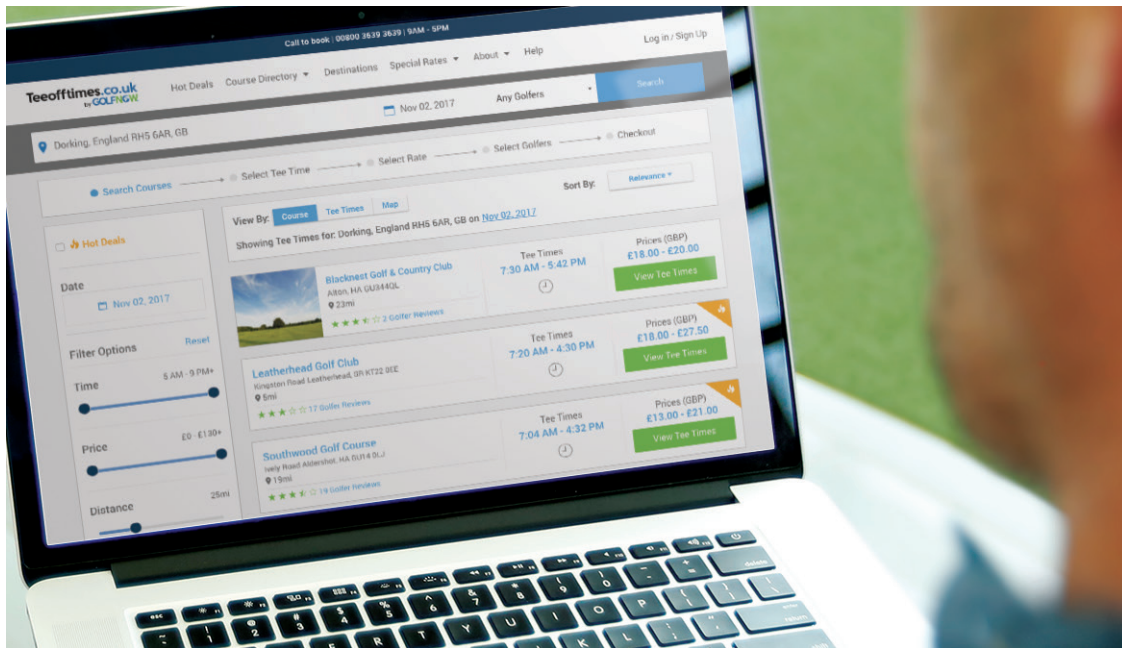


Premium Marketing Programme

business.golfnow.co.uk



300,000
golfers in our
database

5%
more page
views in 2017

22 Million
page views in 2017

Exclusive opportunities, outstanding exposure

Our Premium Marketing Programme (PMP) gives your course unmatched presence and visibility, helping thousands of active and dedicated golfers see and play your tee times first. On average, PMP clubs gain 18% more bookings and sell 15% more course rounds than non-PMP clubs. PMP clubs also generate 11% more revenue than non-PMP clubs.*

* Data from Oct-Dec 2016

Features



First find

Search-driven enhancements include exposing premium marketing partners where golfers book their rounds. Optimum placement at the top of desktop and app search results, appearing as an organic find, drives increased exposure and tee time sales.



Hit "send"

Put your business up front with placement in local and national email campaigns, including Featured Course messages and more. Get the word out using GolfNow's database and make something good happen.



Support for all seasons

Exclusive digital ads, customized for your course, run on Teeofftimes, GolfNow.co.uk, WorldGolf.com, GolfEurope.com and location/destination pages. One click takes golfers directly to your tee times, providing a straight path to your business as well as providing lead generation for travelers looking to stay and play your course.



Must-play destinations

When golfers travel to play, make sure yours is on their itineraries via placement on the GolfNow Destinations page. Offer attractive golf-only packages or combine tee times and accommodations to put your course among the attractions that can't be missed.

Find your solution

GolfNow Business helps golf courses like yours build lasting relationships with golfers by providing innovative technologies, professional services and dependable support, 24/7/365.

Teeofftimes and BRS Golf are part of the GolfNow family of brands, serving more than 9,000 course partners worldwide.

- The UK & Ireland's leading online tee time provider since 2005
- Serving 1,700+ courses
- Trusted by more than 300,000 golfers
- In partnership with Golf Channel



To learn more about our offerings, contact our Account Management Team at sales@GolfNow.co.uk or by calling **Freephone Number: 00800 780 88888**.